## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 8, 2023

## **VERANO HOLDINGS CORP.**

(Exact Name of Registrant as Specified in its Charter)

British Columbia

(State or Other Jurisdiction of Incorporation)

000-56342 (Commission File Number) 98-1583243 (IRS Employer Identification No.)

224 W Hill Street, Suite 400, Chicago, Illinois 60610 (Address of Principal Executive Offices) (Zip Code)

(312) 265-0730

(Registrant's Telephone Number, Including Area Code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

0 Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

0 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

0 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

0 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered						
N/A	N/A	N/A						

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company x

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. X

#### Item 2.02 Results of Operations and Financial Condition

On November 8, 2023, Verano Holdings Corp. (the "Company") issued a press release announcing its financial results for the quarter ended September 30, 2023. A copy of the Company's press release is furnished as Exhibit 99.1.

In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act.

#### Item 9.01. Financial Statements and Exhibits

(d) Exhibits:

- <u>99.1</u> <u>Press release dated November 8, 2023</u>
- 104 Cover Page Interactive Data File (embedded within the inline XRBL document)

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: November 8, 2023

By: /s/ Brett Summerer

Name:Brett SummererTitle:Chief Financial Officer



## Verano Announces Third Quarter 2023 Financial Results

Delivers Record Revenue of \$240 Million, Increasing Net Cash Provided by Operating Activities, and Raises and Tightens 2023 Free Cash Flow<sup>1</sup> Guidance Range to \$72-76 Million

CHICAGO, November 8, 2023 (GLOBE NEWSWIRE) – Verano Holdings Corp. (NEO: VRNO) (OTCQX: VRNOF) ("Verano" or the "Company"), a leading multi-state cannabis company, today announced its financial results for the third quarter ended September 30, 2023, which were prepared in accordance with U.S. Generally Accepted Accounting Principles ("U.S. GAAP").

#### **Management Commentary**

"I am tremendously proud of the strong results we delivered in the third quarter, highlighted by raising and tightening our free cash flow guidance range and generating record revenue, and the recent strategic elevation of our capital markets strategy by uplisting to Cboe Canada," said George Archos, Verano Founder, Chairman and Chief Executive Officer. "Our strong performance resulted from key drivers that include another seamless adult use transition in Maryland, the continued expansion of our wholesale business and market-leading positions in Connecticut and New Jersey, successful new product launches and line extensions across our growing brand portfolio, and the addition of new dispensaries to bolster our expanding retail footprint in key states."

Archos continued: "While we never run our business based on legislative assumptions, we are encouraged by the multi-faceted federal reform efforts surrounding cannabis, and although we remain confident in our ability to continue growing our business in the current environment, we will continue to position ourselves to capitalize on growth opportunities should any federal reforms materialize. I am grateful to our Verano team for their continued efforts to disrupt, innovate and differentiate Verano at every level of our business, and remain excited and confident for our growth prospects in the future."

#### Third Quarter 2023 Financial Highlights

(\$ in thousands)	September 3		Ju	ne 30, 2023	September 30, 2022	
Revenues, net of Discounts	\$	240,088	\$	234,115	\$	227,588
Gross Profit		133,220		115,191		122,994
Income from Operations		40,288		30,430		37,075
Net Loss Attributable to Verano Holdings Corp. & Subsidiaries		(17,842)		(13,061)		(42,993)
Adjusted EBITDA <sup>2</sup>		89,349		71,512		82,124

- Revenue of \$240 million increased 5% year-over-year and increased 3% versus the prior quarter.
- Introducing state-level revenue to be reported on a recurring basis.
- Gross profit of \$133 million or 55% of revenue.
- SG&A expense of \$86 million or 36% of revenue.
- Net loss of \$(18) million.
- Adjusted EBITDA<sup>2</sup> of \$89 million or 37% of revenue.
- Net cash provided by operating activities of \$37 million.
- Capital expenditures of \$10 million.
- Free cash flow<sup>1</sup> of \$27 million.

#### Third Quarter 2023 Financial Overview

Revenue for the third quarter 2023 was \$240 million, up 5% from \$228 million for the third quarter 2022, and up 3% from \$234 million for the second quarter 2023. The increase in revenue for the third quarter 2023

compared to the third quarter 2022 was driven primarily by strength from wholesale adult use sales in Connecticut and Maryland, which began adult use sales in January 2023 and July 2023, respectively.

Gross profit for the third quarter 2023 was \$133 million or 55% of revenue, up from \$123 million or 54% of revenue for the third quarter 2022, and up from \$115 million or 49% of revenue for the second quarter 2023. The increase in gross profit for the third quarter 2023 compared to the third quarter 2022 was driven primarily by increased vertical sell through and revenue growth.

SG&A expense for the third quarter 2023 was \$86 million or 36% of revenue, flat with \$86 million or 38% of revenue for the third quarter 2022, and up from \$85 million or 36% of revenue for the second quarter 2023.

Net loss for the third quarter 2023 was \$(18) million, versus a loss of \$(43) million in the third quarter 2022, and \$(13) million for the second quarter 2023. The decrease in net loss for the third quarter 2023 compared to the third quarter 2022 was driven by higher operating income and lower tax provision.

Adjusted EBITDA<sup>2</sup> for the third quarter 2023 was \$89 million or 37% of revenue, up from \$82 million or 36% of revenue for the third quarter 2022, and up from \$72 million or 31% of revenue for the second quarter 2023.

Net cash provided by operating activities for the nine months ended September 30, 2023 was \$77 million, up from \$65 million in the prior year period.

Capital expenditures for the nine months ended September 30, 2023 were \$27 million, down from \$110 million in the prior year period.

Free cash flow<sup>1</sup> for the nine months ended September 30, 2023 was \$51 million, up from \$(44) million in the prior year period.

#### 2023 Guidance

• The Company raises its free cash flow<sup>1</sup> guidance for the year to \$72-76 million, up from \$65-75 million, and lowers its capital expenditures guidance to \$30-37 million, down from \$35-50 million.

#### Third Quarter 2023 and Subsequent Operational Highlights

- Welcomed cannabis customers at the Company's four Maryland Zen Leaf retail locations to commemorate the state's historic launch of adult use sales on July 1.
- Appointed John Tipton and Charles Mueller to the Company's Board of Directors.
  - Expanded the Company's retail footprint across key markets by opening the following new stores:
    - MÜV dispensary locations in Apopka, Fort Pierce and Satellite Beach, Florida, raising the Company's total Florida retail footprint to 72 storefronts statewide;
    - and Zen Leaf social equity joint venture dispensaries in Norwich and Newington, raising the Company's Connecticut retail footprint to four locations.
- Commenced trading on Cboe Canada, elevating the Company's capital markets strategy and presence on a senior exchange with a global platform that spans 26 markets.
- Introduced Savvy Threads, a non-plant-touching e-commerce extension of the Company's Savvy brand featuring limited-edition, artist-driven streetwear available for sale and delivery to all 50 states.
- Relaunched national philanthropic donation campaigns benefiting the Lynn Sage Breast Cancer Foundation and The Weldon Project's Mission Green.
- Leading coalition of industry stakeholders as a plaintiff challenging the legality of the federal government's intervention in legal intrastate cannabis commerce under the Commerce Clause and Controlled Substances Act.
- Current operations span 13 states, comprised of 135 dispensaries and 14 production facilities with more than one million square feet of cultivation capacity.

#### **Balance Sheet and Liquidity**

As of September 30, 2023, the Company's current assets were \$355 million, including cash and cash equivalents of \$130 million. The Company had working capital of \$3 million and total debt, net of issuance costs, of \$422 million.

The Company's total Class A subordinate voting shares outstanding was 343,529,456 as of September 30, 2023.

#### **Conference Call and Webcast**

A conference call and webcast with analysts and investors is scheduled for November 8, 2023 at 8:30 a.m. ET / 7:30 a.m. CT to discuss the results and answer investor and participant questions.

- Investors and participants can register in advance for the call by visiting: https://conferencingportals.com/event/sxTSCKLn
- After registering, instructions will be shared on how to join the call for those who wish to dial in.
- On November 8, 2023, the live webcast can be accessed via the following link: https://events.q4inc.com/attendee/254800729
- The live and archived webcast will be available on the Events and Presentations page of the Company's investor relations website at investors.verano.com.

<sup>1</sup> Free cash flow is a non-U.S. GAAP financial measure. It is derived from U.S. GAAP net cash provided by operating activities, which is also its most directly comparable U.S. GAAP financial measure, and is defined in this news release in the section below titled "Non-U.S. GAAP Financial Measures." The reconciliation of free cash flow to U.S. GAAP net cash provided by operating activities is set forth below in the tables included in this news release. <sup>2</sup> Adjusted EBITDA is a non-U.S. GAAP financial measure. It is derived from EBITDA, another non-U.S. GAAP financial measure, and is defined in this news release in the section below titled "Non-U.S. GAAP financial measure. It is derived from EBITDA, another non-U.S. GAAP financial measure, and is defined in this news release in the section below titled "Non-U.S. GAAP Financial Measures." The most directly comparable U.S. GAAP financial measure to adjusted EBITDA is net income (loss). The reconciliation of adjusted EBITDA to U.S. GAAP net income (loss) is set forth below in the tables included in this news release.

#### Non-U.S. GAAP Financial Measures

Verano uses non-U.S. GAAP financial information to evaluate the performance of the Company. The terms "EBIT," "EBITDA," "adjusted EBITDA," and "free cash flow" do not have any standardized meaning prescribed within U.S. GAAP and therefore may not be comparable to similar measures presented by other companies. Accordingly, this non-U.S. GAAP financial information is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with U.S. GAAP.

The Company calculates EBIT as net income (loss) before interest expense and income tax expense, EBITDA as net income (loss) before interest expense, income tax expense, depreciation, and amortization, adjusted EBITDA as net income (loss) plus net interest expense, income tax expense, depreciation and amortization, and also excludes certain one-time items, and free cash flow as net cash provided by operating activities less capital expenditures. The calculations of the non-U.S. GAAP financial measures used in this news release and the reconciliations to the most comparable U.S. GAAP financial numbers are included in the tables below.

Management believes that this non-U.S. GAAP financial information is useful as a supplement to comparable U.S. GAAP financial information because it provides consistency and comparability with past financial performance and assists in comparisons with other companies, some of which use similar non-GAAP information to supplement their GAAP results. Management reviews these non-U.S. GAAP financial measures on a regular basis and uses them, together with financial measures included in the Company's financial statements, to evaluate and manage the performance of the Company's operations. These measures should be evaluated only in conjunction with the comparable U.S. GAAP financial numbers reported by the Company.

#### **About Verano**

Verano Holdings Corp. (NEO: VRNO) (OTCQX: VRNOF), one of the U.S. cannabis industry's leading companies based on historical revenue, geographic scope and brand performance, is a vertically integrated, multi-state operator embracing a mission of saying *Yes* to plant progress and the bold exploration of cannabis. Verano offers a superior cannabis shopping experience in medical and adult use markets under the Zen Leaf<sup>M</sup> and MÜV<sup>M</sup> dispensary banners and produces a comprehensive suite of high-quality, regulated cannabis products sold under its diverse portfolio of trusted consumer

brands including Verano<sup>TM</sup>, MÜV<sup>TM</sup>, Savvy<sup>TM</sup>, BITS<sup>TM</sup>, Encore<sup>TM</sup>, and Avexia<sup>TM</sup>. Verano's active operations span 13 U.S. states, comprised of 14 production facilities with over 1,000,000 square feet of cultivation capacity. Learn more at www.verano.com.

#### Contacts:

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#### Media

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#### **Forward Looking Statements**

This press release contains "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans, strategies, or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "future", "scheduled", "estimates", "forecasts", "projects," "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases, or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". Forward-looking statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking statements herein, including, without limitation, the risk factors described in the Company's annual report on Form 10-K for the year ended December 31, 2022 filed and subsequent quarterly reports on Form 10-Q for 2023 filed with the U.S. Securities and Exchange Commission at www.sec.gov. The forward-looking information or forward-looking information and statements attributable to the Company does not undertake to update any forward-looking information or forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice regarding forward-looking information and statements.

#### **Financial Information Tables**

The following tables include the reconciliations of the non-U.S. GAAP financial measures to the respective most directly comparable U.S. GAAP financial measures for the presented periods.

VERANO HOLDINGS CORP. Highlights from Unaudited Interim Condensed Consolidated Statements of Operations (\$ in Thousands)

	For the Three Months Ended,						
		September 30, 2023		June 30, 2023		September 30, 2022	
Revenues, net of Discounts	\$	240,088	\$	234,115	\$	227,588	
Cost of Goods Sold, net		106,868		118,924		104,594	
Gross Profit		133,220		115,191		122,994	
Gross Profit %		55 %		49 %		54 %	
Operating Expenses							
Selling, General and Administrative		86,316		84,660		85,710	
Loss on Impairment - Investment in Associates		6,571		—		—	
Total Operating Expenses		92,887		84,660		85,710	
Loss from Investments in Associates		(45)		(101)		(209)	
Income from Operations		40,288		30,430		37,075	
Other Income (Expense):							
Gain (Loss) on Disposal of Property, Plant and Equipment		(234)		(388)		1,443	
Gain on Deconsolidation		—		—		75	
Gain on Previously Held Equity Interest		—		—		175	
Interest Expense, net		(15,166)		(14,013)		(11,785)	
Other Income (Expense), net		2,145		(1,411)		(595)	
Total Other Income (Expense), Net		(13,255)		(15,812)		(10,687)	
Income Before Provision for Income Taxes and Non-Controlling Interest		27,033		14,618		26,388	
Provision for Income Tax Expense		(44,797)		(27,679)		(69,381)	
Net Income Attributable To Non-Controlling Interest		78				_	
Net Loss Attributable to Verano Holdings Corp. & Subsidiaries		(17,842)		(13,061)		(42,993)	

# VERANO HOLDINGS CORP. Highlights from Condensed Consolidated Balance Sheets (\$ in Thousands)

	September 30,			December 31,
	2023			2022
		(Unaudited)		
Cash and Cash Equivalents	\$	129,921	\$	84,851
Other Current Assets		225,083		233,424
Property and Equipment, Net		512,589		525,905
Intangible Assets, Net		1,114,088		1,180,766
Goodwill		269,222		269,088
Other Long-Term Assets		104,200		102,021
Total Assets	\$	2,355,103	\$	2,396,055
Total Current Liabilities	\$	352,300	\$	386,645
Total Long-Term Liabilities		689,318		667,860
Total Shareholders' Equity		1,313,407		1,341,550
Non-Controlling Interest		78		—
Total Liabilities and Shareholders' Equity	\$	2,355,103	\$	2,396,055

#### VERANO HOLDINGS CORP. Segmented Revenue By State

	For the Three M	onths Ended,	For the Nine Mont	ths Ended,
Net Retail Sales by State	September	30, 2023	September 30	, 2023
(\$ in thousands)	(Unaudi	ited)	(Unaudited	d)
Florida	\$	53,685	\$	162,265
Illinois		30,914		93,741
New Jersey		30,408		100,539
Arizona		17,012		51,435
Pennsylvania		13,329		42,423
Maryland		10,578		17,719
Connecticut		7,530		20,811
Nevada		7,362		22,060
Ohio		5,849		19,284
Massachusetts		3,160		9,643
West Virginia		1,611		4,152
Other		4,269		12,235
Total Net Retail Sales	\$	185,707	\$	556,307

For the Three Months Ended,					For the Nine Months Ended,							
Wholesale Sales by State Septem		Septembo	er 30, 2023	)23			eptember 30, 2023					
		Gross		Net <sup>1</sup>		Gross		Net <sup>1</sup>				
(\$ in thousands)		(Unaudited)		(Unaudited)		(Unaudited)		(Unaudited)				
New Jersey	\$	26,267	\$	16,254	\$	75,878	\$	35,778				
Illinois		20,353		12,149		59,977		34,832				
Connecticut		14,235		10,771		40,380		31,668				
Maryland		9,320		6,042		19,829		13,973				
Pennsylvania		7,890		4,239		21,693		12,123				
Arizona		7,034		1,898		18,905		7,313				
Nevada		2,555		769		7,435		2,118				
Ohio		1,669		825		5,959		2,779				
Massachusetts		1,570		644		5,327		2,440				
West Virginia		1,486		780		3,863		1,912				
Other		10		10		20		20				
Total Wholesale Sales	\$	92,389	\$	54,381	\$	259,266	\$	144,956				

<sup>1</sup>Net of intercompany eliminations

#### VERANO HOLDINGS CORP. Free Cash Flow Guidance Reconciliation (Non-U.S. GAAP)

	Full-Year 2023 Guidance					
	Low			High		
(\$ in thousands)		(Unaudited)		(Unaudited)		
Net Cash Provided by Operating Activities	\$	102,000	\$	113,000		
Purchase of property, plant, and equipment		(30,000)		(37,000)		
Free Cash Flow	\$	72,000	\$	76,000		

#### VERANO HOLDINGS CORP.

#### Reconciliation of Net Cash Provided by Operating Activities to Free Cash Flow (Non-U.S. GAAP)

	Nine Months Ended September 30,					
		2023	2022			
(\$ in thousands)	(	Unaudited)	(Unaudited)			
Net Cash Provided by Operating Activities	\$	77,361	\$	65,311		
Purchase of property, plant, and equipment		(26,503)		(109,720)		
Free Cash Flow	\$	50,858	\$	(44,409)		

		Months Ended otember 30,
		2023
(\$ in thousands)	(1	Jnaudited)
Net Cash Provided by Operating Activities	\$	36,621
Purchase of property, plant, and equipment		(9,962)
Free Cash Flow	\$	26,659

#### VERANO HOLDINGS CORP. Reconciliation of Net Loss to EBITDA (Non-U.S. GAAP)

		For the Three Months Ended,				For the Nine Months Ended,			
	Sept	September 30, 2023 September 30, 2022		September 30, 2023		S	September 30, 2022		
(\$ in thousands)		(Unaudited)		(Unaudited)		(Unaudited)		(Unaudited)	
Net Loss Attributable to Verano Holdings Corp. & Subsidiaries	\$	(17,842)	\$	(42,993)	\$	(40,140)	\$	(53,054)	
Interest Expense, Net		15,166		11,785		45,084		34,082	
Income Tax Expense		44,797		69,381		100,796		105,998	
Depreciation and Amortization - COGS		18,384		20,727		55,434		59,540	
Depreciation and Amortization - SG&A		16,882		15,592		50,125		46,690	
Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA)	\$	77,387	\$	74,492	\$	211,299	\$	193,256	

### VERANO HOLDINGS CORP. Reconciliation of Net Loss to EBIT (Non-U.S. GAAP) and Adjusted EBITDA (Non-U.S. GAAP)

		For the Three Months Ended,						
	Septe	mber 30, 2023		June 30, 2023		September 30, 2022		
(\$ in thousands)	٦)	Jnaudited)		(Unaudited)		(Unaudited)		
Net Loss Attributable to Verano Holdings Corp. & Subsidiaries	\$	(17,842)	\$	(13,061)	\$	(42,993)		
Interest Expense, Net		15,166		14,013		11,785		
Income Tax Expense		44,797		27,679		69,381		
Earnings Before Interest, Taxes (EBIT)	\$	42,121	\$	28,631	\$	38,173		
COGS Add-backs:								
Depreciation and Amortization - COGS		18,384		18,529		20,727		
Acquisition, Transaction and Other Non-operating Costs		—		—		111		
Employee Stock Compensation		625		488		1,745		
SG&A Add-backs:								
Depreciation and Amortization - SG&A		16,882		16,708		15,592		
Acquisition, Transaction and Other Non-operating Costs		617		472		(1,791)		
Employee Stock Compensation		4,062		3,260		8,075		
Acquisition Adjustments and Other Income (Expense), net	\$	6,658	\$	3,424	\$	(508)		
Adjusted EBITDA	\$	89,349	\$	71,512	\$	82,124		