UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 17, 2023

VERANO HOLDINGS CORP.

(Exact Name of Registrant as Specified in its Charter)

British Columbia (State or Other Jurisdiction of Incorporation)	000-56342 (Commission File Number)	98-1583243 (IRS Employer Identification No.)		
224 West Hill Street Chicago, Illir (Address of Principal Ex	, Suite 400 nois	60610 (Zip Code)		
	(312) 265-0730 (Registrant's Telephone Number, Incl	ıding Area Code)		
(N/A (Former Name or Former Address, if Chan	ged Since Last Report)		
Check the appropriate box below if the F following provisions:	Form 8-K filing is intended to simultaneous	ly satisfy the filing obligation of the registrant under any of the		
☐ Written communications pursuant	☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)			
☐ Soliciting material pursuant to Rul	le 14a-12 under the Exchange Act (17 CFR 24	0.14a-12)		
☐ Pre-commencement communication	ons pursuant to Rule 14d-2(b) under the Excha	ange Act (17 CFR 240.14d-2(b))		
☐ Pre-commencement communication	ons pursuant to Rule 13e-4(c) under the Excha	nge Act (17 CFR 240.13e-4(c))		
Securities registered pursuant to Section 12	(b) of the Act:			
Title of each class	Trading Symbol	Name of each exchange on which registered		
N/A	N/A	N/A		
	trant is an emerging growth company as defi change Act of 1934 (§240.12b-2 of this chapte	ined in Rule 405 of the Securities Act of 1933 (§230.405 of this er).		
Emerging growth company \boxtimes				
	by check mark if the registrant has elected not rovided pursuant to Section 13(a) of the Excha	to use the extended transition period for complying with any new ange Act . $oxtimes$		

Item 8.01 Other Events.

On November 17, 2023, Verano Holdings Corp. (the "Company") issued a press release announcing the grand opening of MÜV North Miami-Biscayne on Friday, November 17, 2023, bringing the Company's total dispensary count to 73 in Florida and 136 nationwide. A copy of such press release is filed as Exhibit 99.1 to this report.

The information furnished under this item 8.01, including Exhibit 99.1 incorporated by reference herein, shall not be deemed "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liabilities of that section and shall not be deemed to be incorporated by reference into any filing under the Securities Act or the Exchange Act.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 Press Release Issued on November 17, 2023

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VERANO HOLDINGS CORP.

Date: November 17, 2023 By: /s/ Laura Marie Kalesnik

Name: Laura Marie Kalesnik

Title: Chief Legal Officer, General Counsel and Secretary



Verano Opens MÜV North Miami-Biscayne, the Company's Second Miami Dispensary and 73rd Florida Location

- MÜV North Miami-Biscayne, situated at 12395 Biscayne Boulevard, adds a second MÜV location in Florida's largest metro area, Miami-Dade County, with more than 2.7 million residents¹
- Verano's active operations span 13 states, comprised of 136 dispensaries and 14 cultivation and processing facilities with more than 1 million square feet of cultivation capacity

CHICAGO, November 17, 2023 – Verano Holdings Corp. (NEO: VRNO) (OTCQX: VRNOF) ("Verano" or the "Company"), a leading multi-state cannabis company, today announced the opening of MÜV North Miami-Biscayne on Friday, November 17th, the Company's 73rd Florida dispensary and 136th location nationwide. MÜV North Miami-Biscayne, located at 12395 Biscayne Blvd, will be open Monday through Saturday from 9 a.m. to 7 p.m. and Sunday from 11 a.m. to 5 p.m., local time.

MÜV North Miami-Biscayne – Verano's second dispensary in Florida's largest metropolitan area with more than 2.7 million residents¹ – adds another complementary location to the Company's existing MÜV Miami-Kendall dispensary situated on the city's Southwest side.

"We are so excited to open MÜV North Miami on beautiful Biscayne Boulevard," said Joel Noonan, EVP of the Southern Region. "Adding a second MÜV location in Florida's largest market provides another convenient location for the Miami medical cannabis community to access our patient-centric service and wide variety of high quality products in a warm and welcoming environment. We're thrilled to join the North Miami community and look forward to welcoming patients at MÜV North Miami-Biscayne for years to come."

MÜV dispensaries feature online menus for effortless browsing of their extensive, award-winning product selection, including the Company's signature Verano Reserve, MÜV and Sweet Supply flower, Encore edibles, On the Rocks concentrates and extracts, and Savvy flower and extracts, spanning an array of categories. The Company also offers one-on-one virtual and in-store consultations at no cost to patients and provides patient-centric concierge services via phone, email, web chat and text to address patient questions and inquiries.

For additional convenience and accessibility, patients can visit <u>muvfl.com</u> or the MÜV mobile application - available in the Google Play and Apple App stores - for additional information and to place orders for express in-store pickup.

Product images, logos and b-roll footage are available on the Company Newsroom.

¹ Source:	U.S.	Census

About Verano

Verano Holdings Corp. (NEO: VRNO) (OTCQX: VRNOF), one of the U.S. cannabis industry's leading companies based on historical revenue, geographic scope and brand performance, is a vertically integrated, multi-state operator embracing a mission of saying *Yes* to plant progress and the bold exploration of cannabis. Verano offers a superior cannabis shopping experience in medical and adult use markets under the Zen Leaf[™] and MÜV[™] dispensary banners and produces a comprehensive suite of high-quality, regulated cannabis products sold under its diverse portfolio of trusted consumer brands including Verano[™], MÜV[™], Savvy[™], BITS[™], Encore[™], and Avexia[™]. Verano's active operations span 13 U.S. states, comprised of 14 production facilities with over 1,000,000 square feet of cultivation capacity. Learn more at www.verano.com.

Contacts:

Media

Verano Grace Bondy Senior Manager, Communications Grace.Bondy@verano.com

Investors

Verano Julianna Paterra, CFA Vice President, Investor Relations Julianna.Paterra@verano.com

Forward Looking Statements

This press release may contain "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "future", "scheduled", "estimates", "forecasts", "projects" "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". Forward-looking statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking statements herein, including, without limitation, the risk factors described in the Company's annual report on Form 10-K for the year ended December 31, 2022 filed with the U.S. Securities and Exchange Commission at www.sec.gov. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information or forward-looking statements that are contained or referenced herein, except as may be required in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements.

###