# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 16, 2022

# **VERANO HOLDINGS CORP.**

(Exact Name of Registrant as Specified in its Charter)

British Columbia

(State or Other Jurisdiction of Incorporation)

000-56342 (Commission File Number) 98-1583243 (IRS Employer Identification No.)

415 North Dearborn Street, 4<sup>th</sup> Floor, Chicago, Illinois 60654 (Address of Principal Executive Offices)

(312) 265-0730

(Registrant's Telephone Number, Including Area Code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

• Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

O Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol | Name of each exchange on which registered |
|---------------------|----------------|---|
| N/A                 | N/A            | N/A                                       |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company x

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. **x** 

#### Item 7.01. Regulation FD Disclosure

On August 16, 2022, Verano Holdings Corp. issued a press release announcing its financial results for the quarter ended June 30, 2022, a copy of which is attached as Exhibit 99.1.

In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

#### Item 9.01. Financial Statements and Exhibits

(d) Exhibits:

- 99.1 Press release dated August 16, 2022
- 102 Cover Page Interactive Data File (embedded within the inline XRBL document)

#### **Cautionary Note Regarding Forward-Looking Statements**

This Current Report on Form 8-K contains certain "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "future", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking statements contained herein include, but are not limited to, statements or information with respect to the Company's proposed restatement of the Prior Period Financials. Forward-looking statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forwardlooking statements herein, including, without limitation, the risk factors discussed in the Company's Form 10 filed on EDGAR at www.sec.gov. The forward-looking statements contained in this Current Report on Form 8-K are made as of the date of this Current Report on Form 8-K, and the Company does not undertake to update any forward-looking information or forward-looking statements that are contained or referenced herein, except as may be required in accordance with applicable securities laws. All subsequent written

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

By:

Dated: August 16, 2022

/s/ Brett Summerer

Name:Brett SummererTitle:Chief Financial Officer



# Verano Announces Second Quarter 2022 Financial Results

CHICAGO, August 16, 2022 (GLOBE NEWSWIRE) – Verano Holdings Corp. (CSE: VRNO) (OTCQX: VRNOF) ("Verano" or the "Company"), a leading multi-state cannabis company, today announced its financial results for the second quarter ended June 30, 2022 ("Q2 2022"), which were prepared in accordance with U.S. Generally Accepted Accounting Principles ("U.S. GAAP"). Second quarter 2021 comparable numbers were also prepared in accordance with U.S. GAAP. All financial results for the second quarter ended June 30, 2022 and related comparisons to prior periods included in this release are preliminary, have not been reviewed or audited, are based on the Company's estimates and were prepared prior to the completion of the Company's financial statement close process.

# 2022 Second Quarter Financial Highlights

- Q2 2022 revenue increased 12% to \$224 million compared to the second quarter 2021.
- Q2 2022 gross profit was \$98 million or 44% of revenue, compared to \$69 million or 35% of revenue in the second quarter 2021.
- Q2 2022 SG&A was \$100 million or 45% of revenue, compared to \$70 million or 35% of revenue in the second quarter 2021.
- Q2 2022 net loss was \$(10) million, compared to a loss of \$(30) million in the second quarter 2021.
- Q2 2022 EBITDA on an unadjusted basis was \$48 million or 22% of revenue, and Adjusted EBITDA<sup>1</sup> was \$76 million or 34% of revenue.
- Cash flow from operations for the six months ended June 30, 2022 was \$44 million.

## 2022 Second Quarter Operational Highlights

- On April 21, 2022, Verano welcomed New Jersey Governor Phil Murphy at Zen Leaf Elizabeth to celebrate the commencement of adult use sales in the state, and also launched adult use sales at the Company's Zen Leaf Lawrence Township dispensary.
- Exceeded 100-dispensary milestone by expanding the Company's retail footprint with new store openings that include:
  - five new MÜV dispensaries located in Marco Island, Hobe Sound, Fort Myers Beach, Ocala, and Winter Haven, FL.
  - two new Zen Leaf locations in Westover, WV and Wynnewood, PA.
- Announced exclusive partnership with The Weldon Project's Mission Green to advance cannabis clemency and advocacy initiatives.
- Relocated Zen Leaf dispensaries in Canton, Ohio and Phoenix, AZ to optimize store locations and amenities.
- Launched mobile applications and exclusive rewards programs for Verano's flagship Zen Leaf and MÜV dispensaries.



<sup>&</sup>lt;sup>1</sup>Adjusted EBITDA is a non-GAAP financial measure. It is derived from EBITDA, another non-GAAP financial measure, both of which are defined in this news release in the section below titled "Non-GAAP Financial Measures." The most comparable U.S. GAAP financial measure to Adjusted EBITDA and EBITDA is net income. The reconciliations of Adjusted EBITDA and EBITDA to U.S. GAAP net income is set forth below in the tables included in this news release.

#### **Subsequent Operational Highlights**

- Surpassed 50-dispensary retail footprint milestone for MÜV Florida bringing the total state footprint to 55.
- Opened new Zen Leaf dispensary in Wheeling, WV; relocated Zen Leaf Jessup to Elkridge in Maryland to optimized location and retail space; maximized New Jersey footprint with the commencement of adult use sales at Zen Leaf Neptune on the Jersey Shore.
- Launched Verano signature flower branded products in four new core markets Arizona, Florida, Massachusetts and Pennsylvania; Verano signature flower branded products are now distributed to more than 500 dispensaries across nine states, including more than 100 of the Company's retail locations.
- Active operations span 13 states, comprised of 109 dispensaries and 13 cultivation and processing facilities with more than 1 million square feet of cultivation capacity.
- Announced the upcoming launch of Savvy in September 2022, a new brand featuring larger-format cannabis products that caters to more value-oriented patients and consumers, across seven core markets.

#### **Management Commentary**

"I am very proud of our performance this quarter alongside the strategic investments we made to ensure our high operational standards touch every part of our business," said George Archos, Verano Founder and Chief Executive Officer. "Despite ongoing macroeconomic headwinds, we achieved a number of wins throughout the quarter, including the successful launch of adult use sales in New Jersey, exceeding a milestone of operating more than 100 dispensaries following the opening of seven new stores in Florida, West Virginia and Pennsylvania, announced a partnership with Mission Green to advance cannabis clemency and social equity initiatives, and launched mobile applications and rewards programs for our flagship Zen Leaf and MÜV dispensaries. I am proud of what we have accomplished since going public last year and remain confident that the strategy and plans we have in place will drive long term, sustainable growth for Verano."

#### **Balance Sheet and Liquidity**

As of June 30, 2022, the Company's current assets were \$288 million, including cash and cash equivalents of \$93 million. The Company had working capital (deficit) of \$(299) million and total debt, net of issuance costs, of \$403 million.

The Company's total Class A subordinate voting shares outstanding, including Class B proportionate voting shares on an as-converted to Class A subordinate voting share basis, was 330,818,664 as of June 30, 2022.

#### **Non-GAAP Financial Measures**

Verano uses non-GAAP financial information to evaluate the performance of the Company. The terms "EBIT," "EBITDA" and "Adjusted EBITDA" do not have any standardized meaning prescribed within U.S. GAAP and therefore may not be comparable to similar measures presented by other companies. Accordingly, this non-GAAP financial information is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with U.S. GAAP.

The Company calculates EBIT as net earnings from operations before interest expense and tax expenses, EBITDA as net earnings from operations before interest expense, tax expense, depreciation, and amortization and Adjusted EBITDA as EBITDA as adjusted for one-time expenses related to other expenses, employee stock compensation, gain from investment in associates, acquisition, transaction and other non-operating costs and acquisition adjustments and other income (expense), net. The calculations of the non-GAAP financial measures used in this news release and the reconciliations to the most comparable U.S. GAAP financial numbers are included in the tables below.

Management believes that this non-GAAP financial information is useful as a supplement to comparable U.S. GAAP financial information. Management reviews these non-GAAP financial measures on a regular basis and uses them, together with financial measures included in the Company's financial statements, to evaluate and manage the performance of the Company's operations. These measures should be evaluated only in conjunction with the comparable U.S. GAAP financial numbers reported by the Company.

### **Conference Call and Webcast**

A conference call and audio webcast with analysts and investors will be held on August 16, 2022 at 8:30 a.m. ET / 7:30 a.m. CT to discuss the results and answer investor and participant questions.

- Investors and participants can register in advance for the call by visiting: https://conferencingportals.com/event/QNkIOmXU
- After registering, instructions will be shared on how to join the call for those who wish to dial in.
- On August 16, 2022, the live webcast can be accessed via the following link: https://events.q4inc.com/attendee/764015566
- The live and archived webcast will be available on the Events and Presentations page of the Company's investor relations website at investors.verano.com.

#### **About Verano**

Verano is a leading, vertically integrated, multi-state cannabis operator in the U.S., devoted to the ongoing improvement of communal wellness by providing responsible access to regulated cannabis products. With a mission to address vital health and wellness needs, Verano produces a comprehensive suite of premium, innovative cannabis products sold under its trusted portfolio of consumer brands, including Verano<sup>TM</sup>, Avexia<sup>TM</sup>, Encore<sup>TM</sup>, and MÜV<sup>TM</sup>. Verano's portfolio encompasses 14 U.S. states, with active operations in 13, including 13 cultivation and processing facilities comprising over 1,000,000 square feet of cultivation capacity. Verano designs, builds, and operates dispensaries under retail brands including Zen Leaf<sup>TM</sup> and MÜV<sup>TM</sup>, delivering a superior cannabis shopping experience in both medical and adult-use markets. Learn more at www.verano.com.

#### **Contacts:**

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## Media

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#### **Forward Looking Statements**

This press release may contain "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "future", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". Forward-

looking statements involve and are subject to assumptions and known and unknown risks, uncertainties, and other factors which may cause actual events, results, performance, or achievements of the Company to be materially different from future events, results, performance, and achievements expressed or implied by forward-looking statements herein, including, without limitation, the risk factors described in the Company's registration statement on Form 10, as amended, and quarterly reports on Form 10-Q filed with the U.S. Securities and Exchange Commission at www.sec.gov. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information or forward-looking statements that are contained or referenced herein, except as may be required in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice regarding forward-looking information and statements.

### **Financial Information Tables**

The following tables present the reconciliations of the non-GAAP financial measures to the respective most directly comparable GAAP financial measures for the three and six months ended June 30, 2022 and 2021.

# VERANO HOLDINGS CORP. Highlights from Unaudited Consolidated Statements of Operations (\$ in Thousands except share and per share amounts)

|  | Three Months Ended June 30, |             |    |             |    | Six Months Ended June 30, |    |             |  |
|--|-----------------------------|-------------|----|-------------|----|---------------------------|----|-------------|--|
|  | -                           | 2022        |    | 2021        |    | 2022                      |    | 2021        |  |
| Revenue  | \$                          | 223,662     | \$ | 199,066     | \$ | 425,897                   | \$ | 319,961     |  |
| Cost of Sales  |                             | 125,547     |    | 129,856     |    | 229,165                   |    | 196,461     |  |
| Gross Profit   |                             | 98,115      |    | 69,210      |    | 196,732                   |    | 123,500     |  |
| Gross Profit %   |                             | 43.9 %      |    | 34.8 %      |    | 46.2 %                    |    | 38.6 %      |  |
| Expenses:  |                             |             |    |             |    |                           |    |             |  |
| Selling, General, and Administrative   |                             | 100,263     |    | 70,013      |    | 189,824                   |    | 112,679     |  |
| Total Expenses   |                             | 100,263     |    | 70,013      |    | 189,824                   |    | 112,679     |  |
| Income (Loss) from Investments in Associates                                     |                             | (144)       |    | 645         |    | 1,860                     |    | 1,448       |  |
| Income (Loss) from Operations  |                             | (2,292)     |    | (158)       |    | 8,768                     |    | 12,269      |  |
| Other Income (Expense):  |                             |             |    |             |    |                           |    |             |  |
| Loss on Disposal of Property, Plant and Equipment                                |                             | (203)       |    | (429)       |    | (1,192)                   |    | (429)       |  |
| Gain (Loss) on Deconsolidation   |                             | (73)        |    | —           |    | 9,485                     |    | —           |  |
| Gain (Loss) on Previously Held Equity Interest                                   |                             | (171)       |    | —           |    | 13,928                    |    | —           |  |
| Interest Expense, net  |                             | (11,624)    |    | (5,434)     |    | (22,295)                  |    | (7,201)     |  |
| Other Income (Expense), net  |                             | 15,619      |    | (131)       |    | 18,153                    |    | (997)       |  |
| Total Other Income (Expense)   |                             | 3,548       |    | (5,994)     |    | 18,079                    |    | (8,627)     |  |
| Net Income (Loss) Before Provision for Income Taxes and Non-Controlling Interest |                             | 1,256       |    | (6,152)     |    | 26,847                    |    | 3,642       |  |
| Provision For Income Taxes   |                             | (11,103)    |    | (23,438)    |    | (36,617)                  |    | (39,852)    |  |
| Net Income Attributable To Non-Controlling Interest                              |                             | —           |    | 98          |    | 291                       |    | 1,364       |  |
| Net Loss Attributable to Verano Holdings Corp.                                   |                             | (9,847)     |    | (29,688)    |    | (10,061)                  |    | (37,574)    |  |
| Net Loss per share - basic   |                             | (0.03)      |    | (0.10)      |    | (0.03)                    |    | (0.14)      |  |
| Net Loss per share - diluted   |                             | (0.03)      |    | (0.10)      |    | (0.03)                    |    | (0.14)      |  |
| Weighted average number of shares outstanding - basic                            |                             | 328,519,193 |    | 300,715,671 |    | 327,402,503               |    | 265,842,657 |  |
| Weighted average number of shares outstanding - diluted                          |                             | 328,519,193 |    | 300,715,671 |    | 327,402,503               |    | 265,842,657 |  |

# VERANO HOLDINGS CORP. Highlights from Condensed Consolidated Balance Sheets (\$ in Thousands)

|  | June 30,        | Ι    | December 31,  |
|--|-----------------|------|---------------|
|  | 2022            | 2021 |               |
|  | (Unaudited)     |      | (As Restated) |
| Cash and Cash Equivalents                  | \$<br>92,833    | \$   | 99,118        |
| Other Current Assets                       | 195,123         |      | 177,926       |
| Property and Equipment, Net                | 515,698         |      | 452,232       |
| Intangible Assets, Net                     | 1,343,371       |      | 1,379,913     |
| Goodwill                                   | 376,637         |      | 368,130       |
| Other Long-Term Assets                     | 81,308          |      | 71,336        |
| Total Assets                               | \$<br>2,604,970 | \$   | 2,548,655     |
| Total Current Liabilities                  | \$<br>586,777   | \$   | 470,516       |
| Total Long-Term Liabilities                | 469,468         |      | 596,333       |
| Total Shareholders' Equity                 | 1,548,725       |      | 1,480,530     |
| Non-controlling Interest                   | —               |      | 1,276         |
| Total Liabilities and Shareholders' Equity | \$<br>2,604,970 | \$   | 2,548,655     |

## VERANO HOLDINGS CORP. Unaudited Reconciliation of Net Loss to EBITDA (Non-GAAP)

| (\$ in thousands)   |           | Three Moi<br>Jun | nded | Six Months Ended<br>June 30, |    |          |    |          |
|---|-----------|------------------|------|------------------------------|----|----------|----|----------|
|   | 2022 2021 |                  |      | 2022                         |    | 2021     |    |          |
| Net Loss Attributable to Verano Holdings Corp.                          | \$        | (9,847)          | \$   | (29,688)                     | \$ | (10,061) | \$ | (37,574) |
| Interest Expense, net   |           | 11,624           |      | 5,434                        |    | 22,295   |    | 7,201    |
| Income Tax Expense  |           | 11,103           |      | 23,438                       |    | 36,617   |    | 39,852   |
| Depreciation and Amortization - COGS                                    |           | 19,089           |      | 13,963                       |    | 38,814   |    | 22,282   |
| Depreciation and Amortization - SG&A                                    |           | 16,388           |      | 10,311                       |    | 31,097   |    | 13,775   |
| Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA) |           | 48,357           |      | 23,458                       |    | 118,762  |    | 45,536   |

# VERANO HOLDINGS CORP. Unaudited Reconciliation of Net Loss to EBIT (Non-GAAP) and Adjusted EBITDA (Non-GAAP)

| (\$ in thousands)                                       | Three Months Ended June 30, |          |    |          | Six Months Ended June 30, |          |    |          |
|---|-----------------------------|----------|----|----------|---------------------------|----------|----|----------|
|   |                             | 2022     |    | 2021     |                           | 2022     |    | 2021     |
| Net Loss Attributable to Verano Holdings Corp.          | \$                          | (9,847)  | \$ | (29,688) | \$                        | (10,061) | \$ | (37,574) |
| Interest Expense, Net                                   |                             | 11,624   |    | 5,434    |                           | 22,295   |    | 7,201    |
| Income Tax Expense                                      |                             | 11,103   |    | 23,438   |                           | 36,617   |    | 39,852   |
| Earnings Before Interest and Taxes (EBIT)               | \$                          | 12,880   | \$ | (816)    | \$                        | 48,851   | \$ | 9,479    |
| COGS Add-backs:   |                             |          |    |          |                           |          |    |          |
| Depreciation and Amortization                           |                             | 19,089   |    | 13,963   |                           | 38,814   |    | 22,282   |
| Acquisition, Transaction and Other Non-operating Costs  |                             | 15,385   |    | 35,167   |                           | 19,998   |    | 53,804   |
| Employee Stock Compensation                             |                             | 2,976    |    | —        |                           | 4,027    |    | -        |
| SG&A Add-backs:   |                             |          |    |          |                           |          |    |          |
| Depreciation and Amortization                           |                             | 16,388   |    | 10,311   |                           | 31,097   |    | 13,775   |
| Acquisition, Transaction and Other Non-operating Costs  |                             | 10,720   |    | 10,038   |                           | 22,972   |    | 23,316   |
| Employee Stock Compensation                             |                             | 10,515   |    | 12,580   |                           | 20,377   |    | 18,333   |
| Acquisition Adjustments and Other Income (Expense), net |                             | (12,428) |    | (635)    |                           | (23,397) |    | 421      |
| Adjusted EBITDA   | \$                          | 75,526   | \$ | 80,608   | \$                        | 162,738  | \$ | 141,409  |